



## 2024 Sigma Nu Charity Bowl Sponsorship Form

The annual Sigma Nu Charity Bowl, one of the largest collegiate philanthropy events in the United States, raises money for victims of paralysis. It was started in 1990 to honor Chucky Mullins, an Ole Miss football player who was tragically paralyzed the previous season. Since its inception, Charity Bowl has given more than \$2.8 million to its recipients. This year's recipient is Chris "Creek" Mitchell from Town Creek, Alabama. Chris is a former Ole Miss football player who was the first player to wear the number 38 in memory of Chucky Mullins as well as being one of the first to receive the Chucky Mullins Courage Award. Chris suffered an injury in 2020 that left him without the use of his legs. The Charity Bowl supports Blair E. Batson's Children's Hospital in Jackson, Mississippi, the William Magee Center for Wellness Education at Ole Miss, and the Shepherd Center in Atlanta, Georgia. Epsilon Xi Chapter of Sigma Nu Fraternity Charity Bowl, Inc. (EIN 83-2574778) is an exempt 501(c)(3) Private Foundation and is a registered charity with the Mississippi Secretary of State. Thank you for your support.

Please select your ad preference below. Please make checks payable to: Sigma Nu Charity Bowl

Payment through Venmo also available: @sigmanucharitybowl

<b>___ Quarter Page Ad ... \$100.00</b> Dimensions: 3.69" x 5" Black/White	<b>___ Half Page Ad ... \$250.00</b> Dimensions: 7.38" x 5" Black/White	<b>___ Full Page Ad ... \$350.00</b> Dimensions: 7.38" x 10" Black/White
<b>___ Corporate Sponsorship</b> ..... \$1,000.00 Dimensions: 7.38" x 10" Full Color <ul style="list-style-type: none"> <li>• Full page ad signifying level of sponsorship</li> <li>• Business name on front of program</li> <li>• Business recognized at halftime</li> <li>• Ad displayed on Vaught-Hemingway jumbotron during the game</li> </ul>	<b>___ Executive Sponsorship</b> ..... \$2,000.00 Dimensions: 7.38" x 10" Full Color <ul style="list-style-type: none"> <li>• All Corporate Sponsorship features</li> <li>• Special recognition at halftime</li> <li>• Advertising spot on Charity Bowl website</li> <li>• 25 Charity Bowl game tickets and reserved seating during the game</li> </ul>	<b>___ Donation Only</b> .....any \$ amount <ul style="list-style-type: none"> <li>• Donation without advertisement purchase</li> <li>• Still tax exempt</li> <li>• Name printed in individual donors list (optional)</li> </ul>

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_  
Street City State Zip

Business Phone: (\_\_\_\_) \_\_\_\_\_ Website: \_\_\_\_\_

Business Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

**\* Please include a copy of your business logo, card, or copy of your desired advertisement or \* send via email to [sigmanucharitybowl@gmail.com](mailto:sigmanucharitybowl@gmail.com)**

Did an active Sigma Nu sell the ad to your business? (Y / N) If so, who sold the ad?

Please mail in completed form and payment to:  
 Sigma Nu Fraternity  
 c/o, Philanthropy Chairmen  
 P.O. Box 1036  
 Oxford, MS 38655